



Memorandum of Understanding
between
UNIVERSITY OF THE PUNJAB
and
LAHORE PRESS CLUB

A Memorandum of Understanding signed on September 14, 2017 between University of the Punjab, Lahore and Lahore Press Club for enhancing relations between the university and media for promotion of academic activities in the media. University of the Punjab and Lahore Press Club agree to have mutual commitment for highlighting achievements in higher education sector. To expand and promote their mutual interest, both the parties have agreed to encourage organizing the following:

1. That Lahore Press club shall make efforts for positive projection of University of the Punjab.
2. That research projects and related activities of University of the Punjab shall be highlighted at different platforms managed by Lahore Press Club.
3. That "Meet the Press" with top leadership of University of the Punjab shall be arranged by the Lahore Press Club for highlighting academic achievements of the university.
4. That Lahore Press Club shall facilitate study tours of University of the Punjab's faculty members and students to the Lahore Press Club.
5. That University of the Punjab shall invite senior journalists in various seminars/symposiums/workshops to highlight media's role in national affairs.
6. That University of the Punjab shall arrange visits of media persons to its campuses for highlighting research activities.

Duration

This MoU will become effective upon signatures by the authorized officials and shall remain in effect till one year.

Amendments

The agreement is intended to be managed in good faith with intentions to have a long-term mutually beneficial professional relationship; however, that may be amended or modified at any time if so needed, by mutual consent of the signatories to this document.

Terms of Cooperation

Cooperation terms for each activity implemented under this MoU shall be agreed upon by both parties in writing, prior to the initiation of that activity.

Signed by for and on the behalf of
University of the Punjab

Prof. Dr. Zaffar Mueen Nasar
Vice-Chancellor

Date: 14/09/2017

Signed by for and on the behalf of
Lahore Press Club

Muhammad Shahbaz Mian
President

Date: 14-09-17